

JOSHUA KIRBY

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QUALIFICATIONS

Enthusiastic and creative graphic designer, also competent in sales and customer support. Responsible and task oriented, while able to maintain a relaxed and positive work attitude. Skilled with print, paper, and graphic design, including experience with:

- Design industry software
- Web design and programming languages
- Commercial screenprinting
- Commercial process printing
- Package design and packaging mock-up
- Copy writing and editing
- Book design
- Bookbinding and book restoration

PROFICIENCY

- Windows and Mac OS, all versions
- Adobe Illustrator, Photoshop, and InDesign, all CS versions, and Acrobat Pro (also familiar with Dreamweaver, Flash, and Muse)
- HTML5, CSS3, JavaScript, PHP, and CMS
- Microsoft Word, Excel, Powerpoint, and Access, all versions
- OpenOffice Writer, Calc, Impress, and Base, Inkscape, GIMP, Audacity, and other leading open-source programs

EXPERIENCE

2009–Present, Freelance Graphic Design

- Custom hot-stamping die design, typesetting, book design, and re-creation of period type and graphics for Restoration Books
- Website and business card design for award-winning children's author, Matthew J. Kirby

2007–2009, SEI | *Graphic Designer*

SEI is a small scrapbook company offering 8 to 12 contemporary paper lines per year. They also manufacture iron-on transfers, in coordinated designs for large companies (Hobby Lobby, ReadyMade), as well as small custom batches for businesses, churches, and schools.

- Created press-ready artwork for scrapbook paper and embellishments, for process and spot color printing with specialty paper treatments (foil, varnish, flock, adhesive, etc)
- Designed unique packaging for each scrapbook paper line, including logo or wordmark, background patterns, and die-cut package shapes
- Digitized artwork from customer-provided logos and graphics, preparing files for screenprinting on transfer material with color separation, non-interfering bleeds, and die lines
- Generated material for scrapbooking classes, CHA presentations, and monthly Club SEI projects, including pop-up layouts and cards, paper gift boxes, miniature albums, etc

2005–2007, Switzerland Design Program with Utah State University

- Attended design-focused summer semester abroad in Switzerland, three consecutive years
- Supervised small creative teams each year in designing, producing, and presenting promotional material to *The International Committee of the Red Cross* in Geneva (2005); to *Victorinox*, exclusive manufacturers of the Swiss Army pocket knives, in Ibach (2006); and to *The Olympic Museum of the International Olympic Committee* in Lausanne (2007)

2004–2011, Borders | *Bookseller*

Borders was a major competitor in retail book sales for over 30 years, until closing its doors in 2011. Before its decline, the company was known for having an outstanding Children's Section, and for hosting quality events that promoted reading and children's literature.

- Developed familiarity with a wide range of design-intensive retail products and advertising material, including books, music, movies, and other media
- Maintained the Children's Section, including organizational decisions, weekly rotations of merchandising and promotional fixtures, and presentation of holiday material

EDUCATION

2007, Utah State University

Bachelor of Fine Arts, Graphic Design Emphasis, with a minor in Latin and Classical Studies